

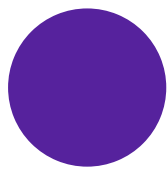
# For the Greater Good

Summary Report  
May 2018

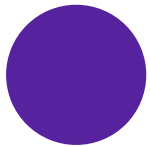
Overview of Findings - Mapping the Social Sector Project



# INTRODUCTION



Mapping the Social Sector in the Western Bay of Plenty project emerged from a need expressed by the sector to better understand itself, provide data for future planning, and to demonstrate the value and contribution it makes to the region.



This project was made possible through the generous time and resources given by the organisations, funders and other stakeholders of the Western Bay of Plenty social sector.



The project gathered information about social service organisations and their services and the impact they have in the Western Bay of Plenty via desktop research and subsequent interviews



Findings from Mapping the Social Sector pose a number of questions for the sector and the Western Bay of Plenty community as a whole. The information gathered is vital as organisations and decision makers within the region plan and build on the strengths of the sector to address the challenges that lie ahead for the Western Bay of Plenty.







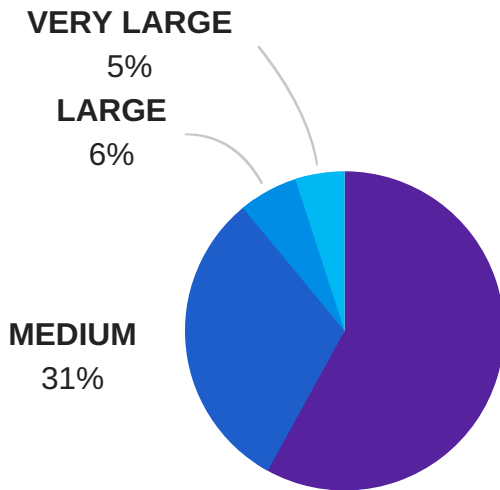
The full report is available through SocialLink Tauranga Moana.



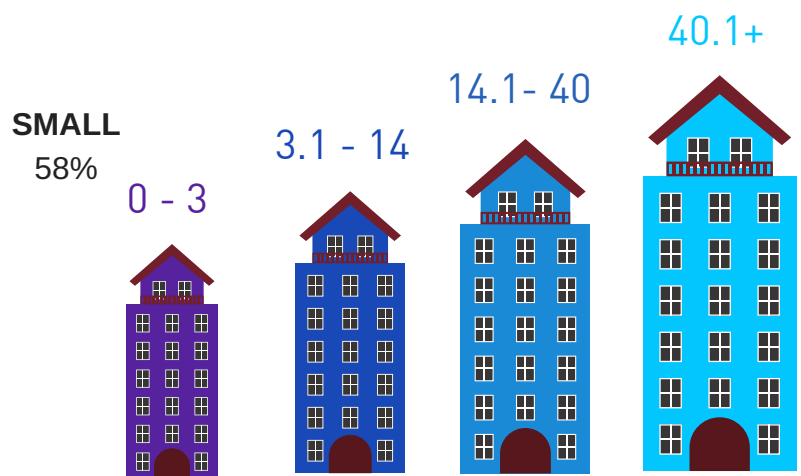
# OVERVIEW

The project gathered information via desktop research from 225 organisations, (742 services) and subsequent interviews with 144 organisations, (530 services). Most of the report focuses on the findings of the 144 organisations (530 services).

		 <b>ORGANISATIONS</b> <small>*MĀORI ORGANISATIONS</small>	 <b>SERVICES</b> <small>*MĀORI SERVICES</small>
 <b>DESKTOP</b>		<b>225</b> <small>*27</small>	<b>742</b> <small>*84</small>
 <b>FULL INTERVIEW</b>		<b>144</b> <small>*5</small>	<b>530</b> <small>*25</small>



For the purposes of this project organisations were classified into size according to FTEs



# VALUE AND CONTRIBUTION TO THE WESTERN BAY OF PLENTY

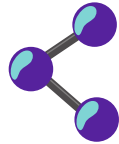
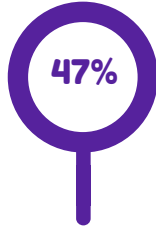
## Organisational Purpose

/144

Organisations deliver a wide range of services to meet a diverse range of community needs.



Organisations have more than one purpose.



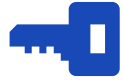
SOCIAL COHESION AND CONNECTEDNESS



HEALTH



ADVOCACY



ACCESS AND INCLUSION

Social Cohesion and Connectedness was the most common purpose, while Food Security was the purpose for only four organisations.

## Service Objective

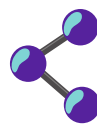
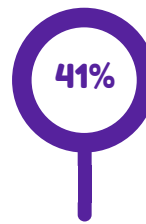
/530



Organisations deliver 1 to 3 services.



EDUCATION



SOCIAL COHESION AND CONNECTEDNESS



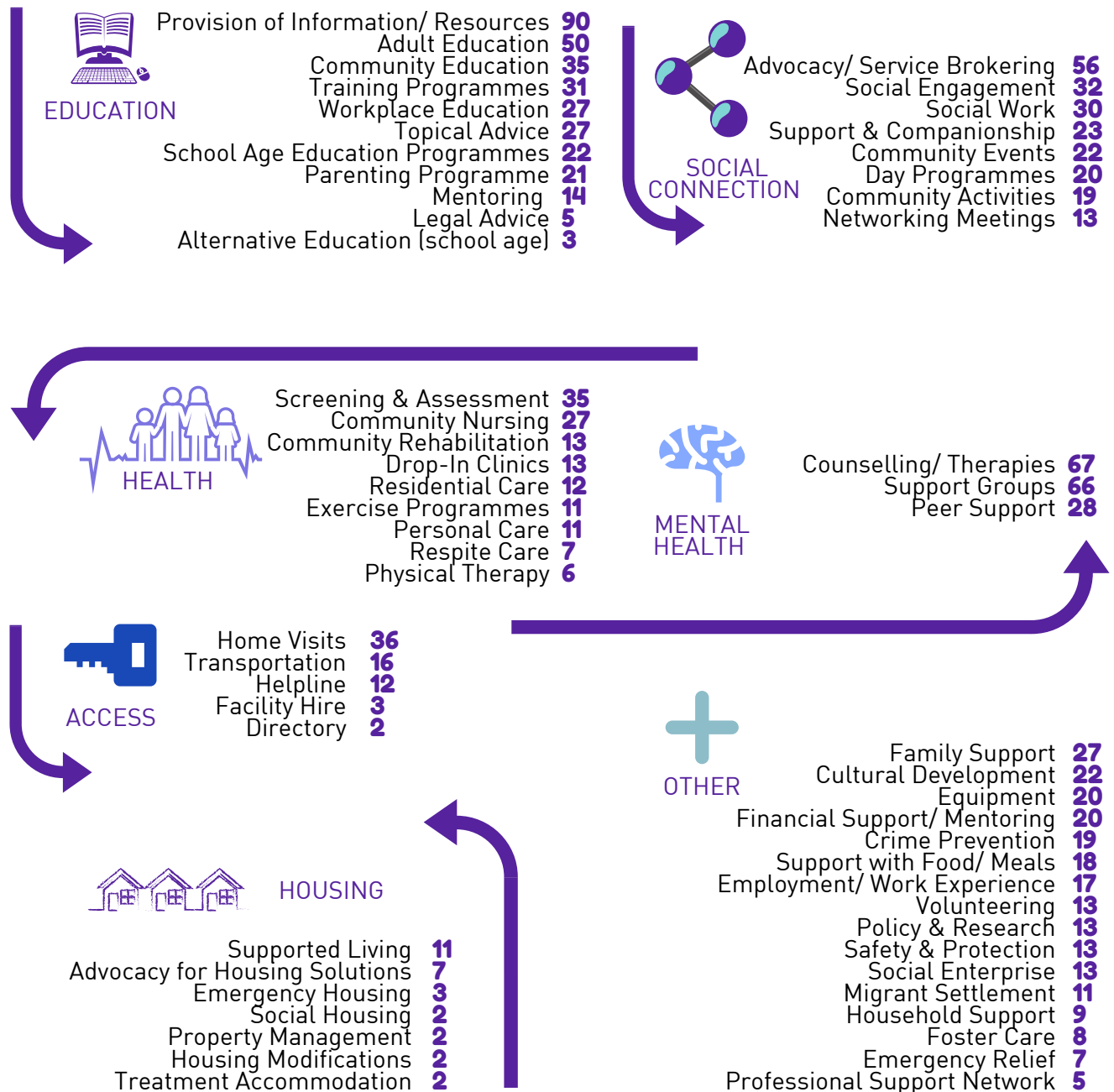
HEALTH



ACCESS AND INCLUSION

# VALUE AND CONTRIBUTION TO THE WESTERN BAY OF PLENTY

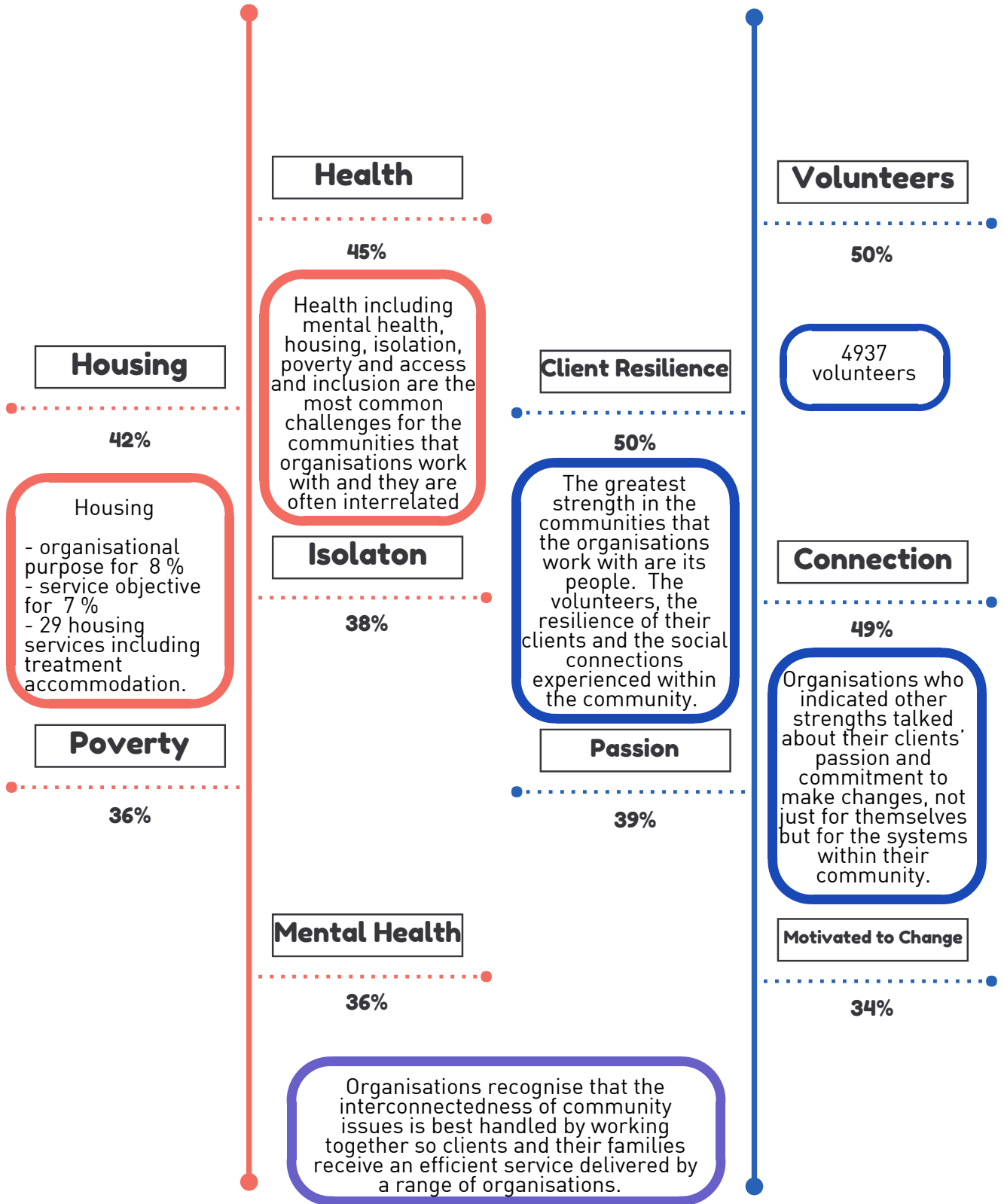
## Types of Service Provision /530



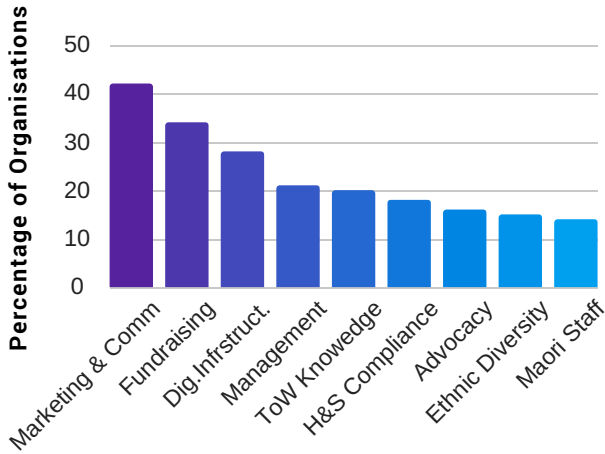
# COMMUNITIES WE WORK WITH

## CHALLENGES

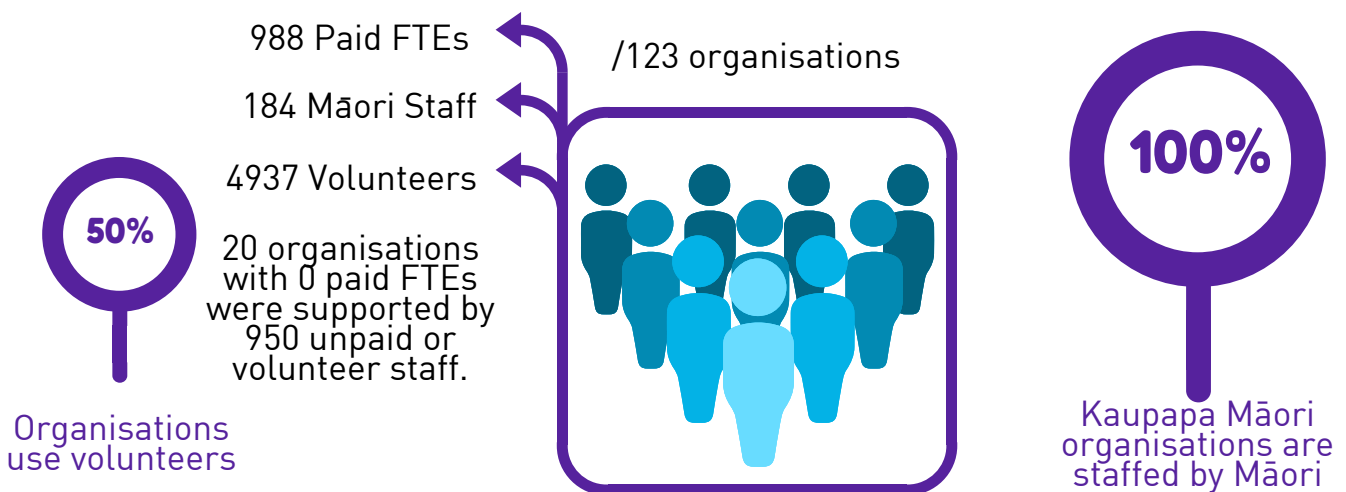
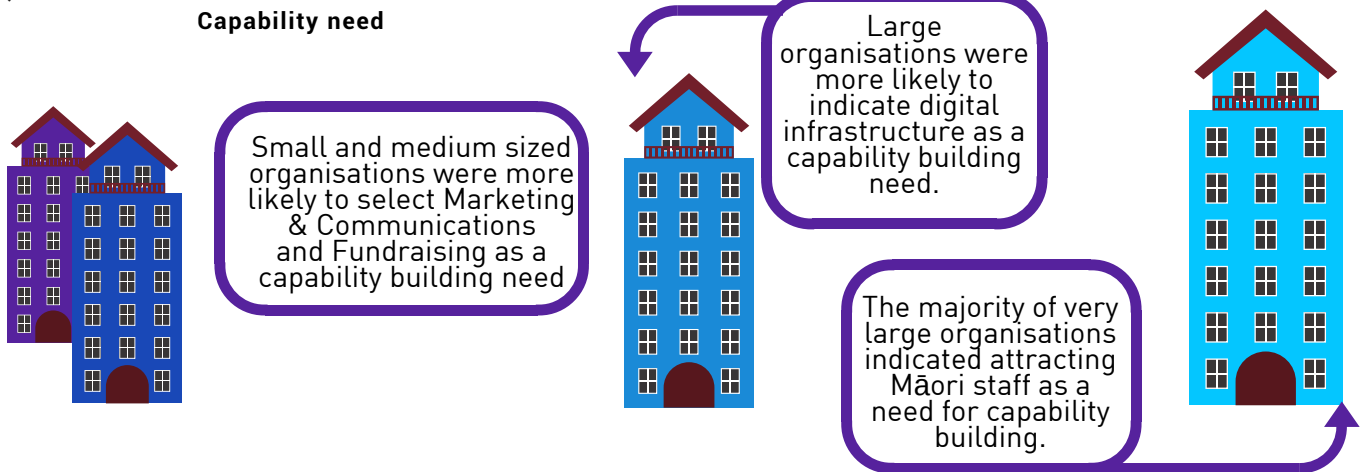
## STRENGTHS



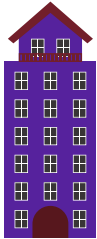
# CAPABILITY AND THE WORKFORCE



- The top five **capability needs** identified by organisations were Marketing and Communications 42%; Fundraising 34%; Digital Infrastructure 28%, Management 21% and Treaty of Waitangi Knowledge and Application 20%.
- Approximately 15% of organisations identified Advocacy, Ethnic Diversity and Attracting Māori Staff as a capability need



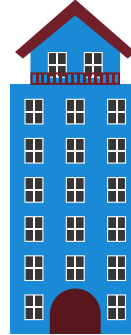
# INCOME GENERATION AND FUNDING



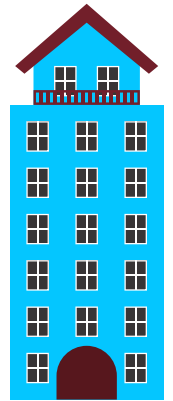
Small organisations tend to require support in Funding Sources, Donations/ Sponsors and Applying for Funding



Medium organisations were more likely to require support in Social Enterprise



Large organisations tended to cite Donors and Sponsors as their need in income generation

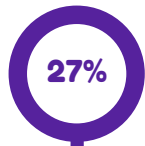


Very large organisations reported Advocacy for Full Funding as their main concern.

Organisations need support in income generation through...



Donors and sponsors



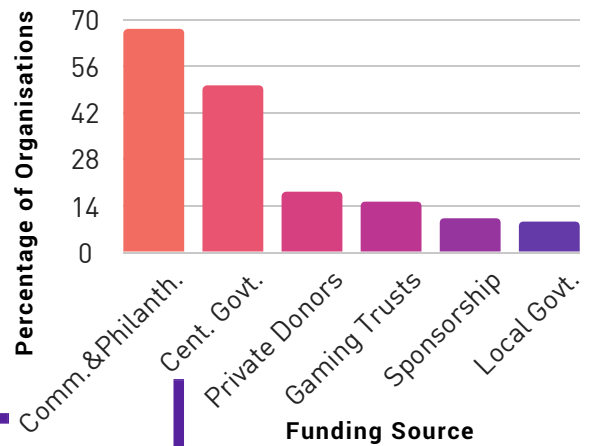
Donations



Social enterprise



Organisations said they did not need support with income generation



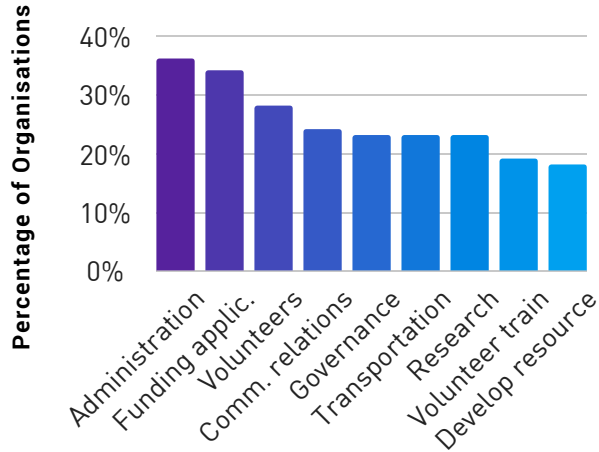
Community and philanthropics are the source of funding for 355 services and 44 of these services are solely funded through this source

Central government funds 263 services in the Western Bay of Plenty and is the sole funder for 139 services.



# UNFUNDED WORK

Funding limitations impact on many areas of unfunded work within the sector

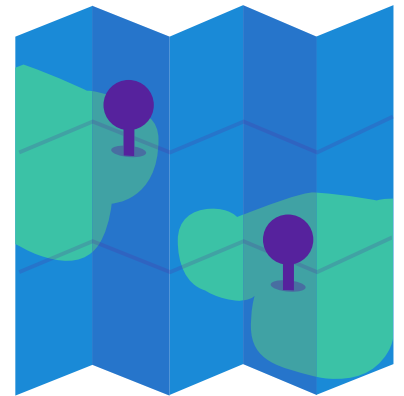
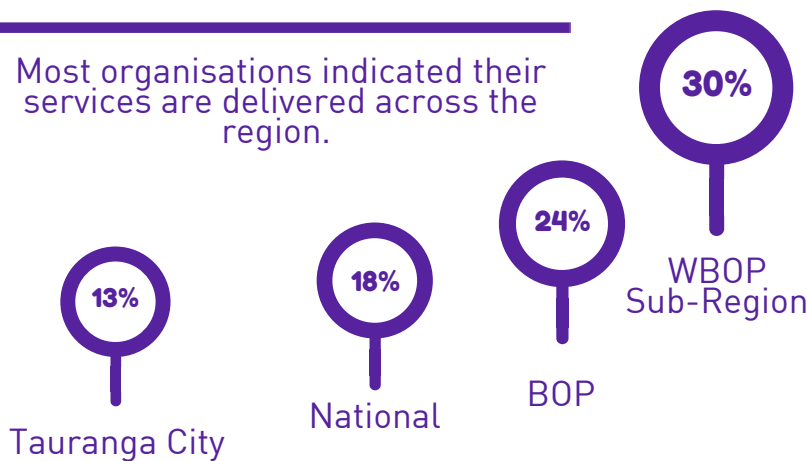


Organisations indicated specific areas they were not funded for as part of their contracts, including providing:

- Wrap around services and working with the whole family
- Work in schools, making home visits or working after hours
- Support groups
- Specialist programmes and equipment
- Community events
- Promotion and prevention work
- Community consultation
- Cultural support and supervision
- General overheads such as grounds and property costs or maintenance
- Membership subscriptions

## AREA OF REACH

Most organisations indicated their services are delivered across the region.



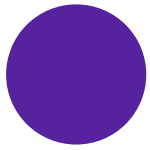
## ALIGNMENT OF SERVICES TO FUNDER PRIORITIES



4 organisations indicated food security as their organisational purpose, but 45 organisations said that the 82 services they provided involved Food Security.

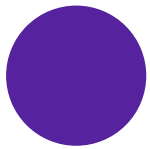
The gaps - lack of funding for providing or assisting with Shelter (8%) and Housing (8%) or the support and engagement of Migrant (12%) and Refugee (7%) communities.

# IN CONCLUSION

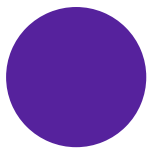


Findings from Mapping the Social Sector pose a number of questions for the sector and the Western Bay of Plenty community as a whole.

- Is the social sector configured in the best way to achieve optimal social outcomes?
- How does funding contribute to the current configuration of the social sector?
- How do you think the social sector could be configured to operate more effectively and efficiently?
- How do you think the diverse needs of a community can be best met by social services?
- Are there needs and gaps not met by social services?
- Are you aware of services that are duplicated?



The information gathered for through this project is vital as organisations and decision makers within the region plan and build on the strengths of the sector to address the challenges that lie ahead for the Western Bay of Plenty.



If your organisation requires any information from the project please contact SocialLink through our website [www.sociallink.org.nz](http://www.sociallink.org.nz)

