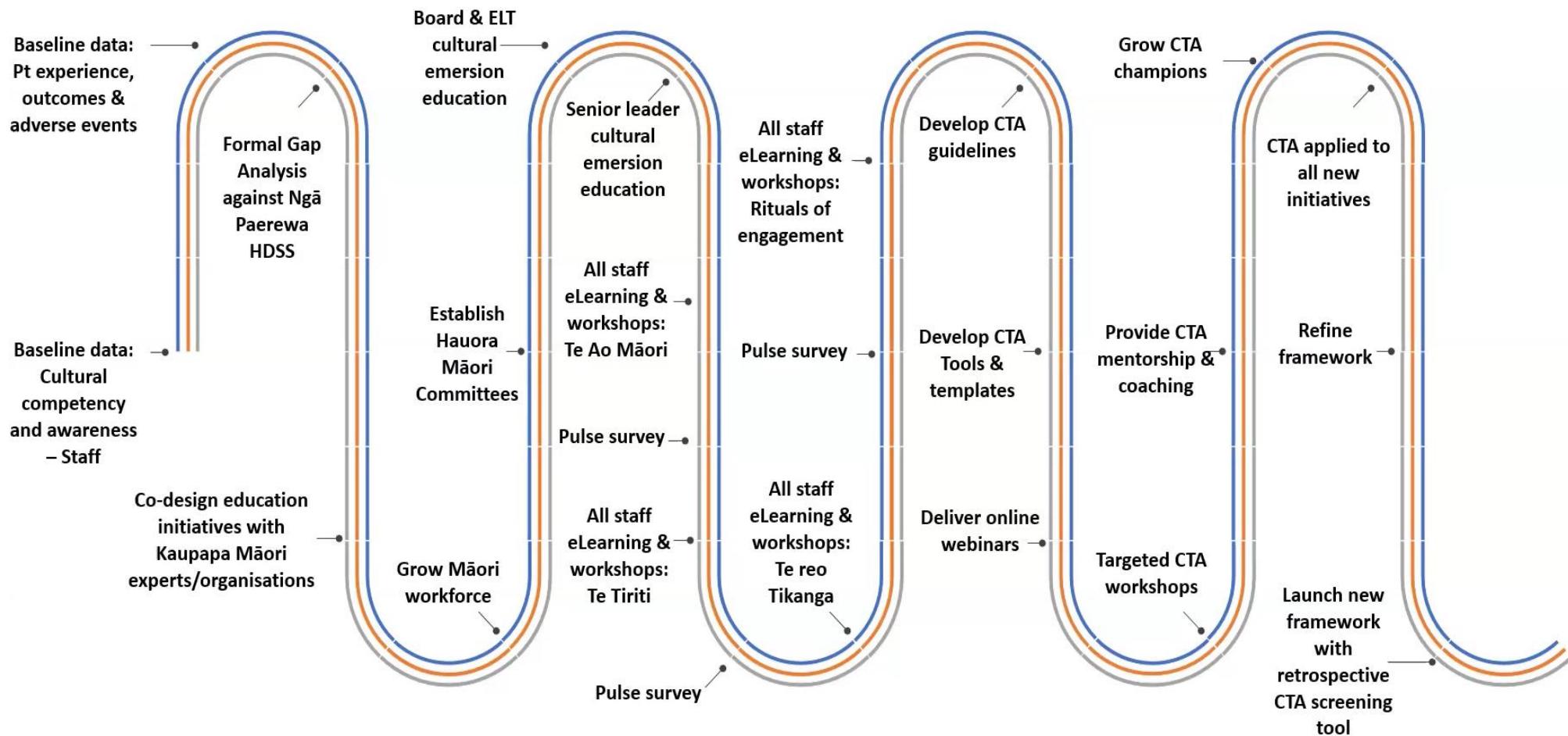


# Application of CTA for Private Healthcare

Dean Cowles: Kaitohutohu Nēhi ā-Motu - Ngā Take Māori (National Nursing Advisor - Māori Affairs)

**CTA Development:** The timeline below outlines the implementation process from the start until now:



- Baseline data from staff and patients was gathered before delivering senior-level Te Tiriti education, followed by staff training.
- Education led to a 40% increase in understanding, after which CTA guidelines were developed and the framework refined.
- Both Retrospective and Prospective CTA Templates have been developed for the organisation (see Retrospective template below).



# Retrospective CTA



(Came, Kidd, & Goza, 2020; Came, Kidd, O'Sullivan, & McCreanor, 2023; Came, O'Sullivan, & McCreanor, 2020)

**Outcome:** The CTA tool improved patient experiences, strengthened engagement with Māori communities, supported Māori workforce growth, and received positive feedback from hospital auditors.