# MĀORI, STATS & DATA SOVEREIGNTY: IMPACTS OF 2018 CENSUS

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- Role of data in lwi Development
- Impact of 2018 Census
- Where to from here?



## ROLE OF DATA IN IWI DEVELOPMENT

Data plays a vital role in how we exercise our Tino Rangatiratanga with and for:

- Our people
- Our place
- Our future



### **ROLE OF DATA IN IWI DEVELOPMENT**

#### **PEOPLE**

- Who & where are our people?
- How are they connecting with their identity?

#### **IDENTITY** is fundamental

 Iwi are not just Māori, we need relevant data so our decision makers can act.

#### **PLACE**





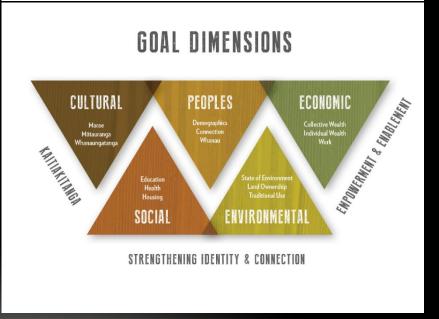
## **ROLE OF DATA IN IWI DEVELOPMENT**

#### **FUTURE**

- Design our own development
- Measure towards our aspirations

 IWI information + IWI analysis = Better IWI Futures







# **IMPACT OF 2018 CENSUS**

#### STATS NZ

- 29 April 2019: Iwi data will not be released as official statistics
- Other iwi collections across government data system/OSS were not of suitable quality to fill gaps
- Value of the Census to Māori = over half a billion \$\$
  - Ratio 1:6 for NZ
  - Ratio 1:8 for Māori



# **IMPACT OF 2018 CENSUS**

#### IWI

- Nearly three decades Census has been the primary source of data for iwi from government
- Huge lack of relevant data for IWI decision makers
- Not just interested in data for the decisions we make but also data that is used in decisions made about us



# WHERE TO FROM HERE

- Co-develop/Co-design help redesign a more dynamic data ecosystem for Aotearoa
- Invest in our communities to collect our own data, with others, for us
- Future-proof our data capability & capacity

**Data providers – Data consumers – Data designers** 

"DATA - TIRATANGA" (Rangatahi ILG)

