

# 20 17

# ANNUAL REPORT

COMMUNITY RESEARCH

Report from the Co-Chairs  
Tēnā koutou katoa

Community Research (the Tangata Whenua, Community and Voluntary Sector Research Centre) is the place to find webinars, research and resources for the Tangata Whenua, Community and Voluntary Sector. We use Youtube Live and web-based technologies in a very immediate and powerful way, to share what's working in communities. We share community research, to make a real difference to how people work.

The organisation generated income of \$291,639 this year, contrasting with last year's earnings of \$268,579. We received grants of nearly \$178,402 and donations of \$95,926. December 2016 marked the end of 3-year funding from Ministry of Social Development and this signaled the beginning of a challenging time for the Kaitiaki-Governance Group, during which time the Governance Group has worked tirelessly to establish further core funding partnerships to 'future-proof' our organisation. Five philanthropic agencies provided a bridging donation to support us to transition to a new funding model, and for the first time we have partnered with a University (Auckland University of Technology) to host research on our website for a fee. We secured a new funding relationship with the Community Leadership Fund (Department of Internal Affairs) and with the new Ministry of Vulnerable Children-Oranga Tamariki. We achieved a small surplus this year, by reducing our spending on core infrastructure.

Special thanks are due to the Ministry of Social Development and to Ministry of Vulnerable Children Oranga Tamariki, and to the philanthropic trusts and Community Trusts (listed below) who continue to support our work with enthusiasm.

NGĀ KAITIAKI  
GOVERNANCE GROUP

The following Tangata Whenua caucus members served during the year:



Pania Coote  
Co-Chair



Donna Cormack



Erena Kara



Helen Potter  
[resigned 18.10.17]

The following Tangata Tiriti caucus members served:



Garth Nowland-Foreman  
Co-Chair



Sally Fenwick Ridley  
Treasurer  
[resigned 29.06.17]



Natasha McDougall



Caroline (Ligi) Harris

~ Ngā mihi nui ki a tātou katoa ~

Pania Coote & Garth Nowland-Foreman  
[Co-Chairs]



# #whatwestandfor



## Ngā Kitenga me ngā Putanga

- Increased visibility of and access to community research



## Te Pono me te Tika

- Increased quality assurance and good-practice in community research



## Ngā Hononga

- Promoting and strengthening connections between researchers and the sector, nationally and internationally



## Ngā Mahi Rangahau Rautaki

- Commissioned research of significance to the sector



## Kia Tū Tonu te Whare

- The ongoing, sustainable operation of the organisation

## O U R C O L L E C T I O N S



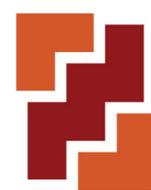
**Community**  
RESEARCH

New Zealand's largest collection of community research and researchers



*Whānau Ora*  
—research—

To assist Whānau Ora practitioners and supply them with vital tools and knowledge



**what**  
**works**

NGO-friendly tools and resources to prepare groups for evidence-based contracting



**A HUGE**

*Thank You*

**8** Community Trusts from Southland to Northland, whose donations grew by 25% in the last two years.

Bay Trust  
Community Trust of Southland  
Eastern and Central Community Trust  
Foundation North  
Otago Community Trust  
Rātā Foundation  
Trust Waikato  
Wellington Community Trust

**5** Philanthropic funders, who collaborated to raise a bridging donation whilst Community Research negotiated ongoing funding from Government this year.

J R McKenzie Trust  
Nikau Foundation  
ThinkTank Charitable Trust  
Todd Foundation  
Wellington Community Trust

**2** Government agencies advancing us on our journey towards 'whole-of-government' support. Department of Internal Affairs (Community Leadership Fund & Community Internship Programme) and Ministry for Vulnerable Children, Oranga Tamariki.



**250,000** people  
have used our web-based resources

We contribute to 'A healthy, engaged and informed Tangata Whenua, Community and Voluntary Sector in Aotearoa New Zealand'



**81,000** unique visitors  
have used our resources this year

The webinars have been enjoyed by **3,606**  
people in the last 12 months



This is a **631%** increase in webinar attendance in 12 months



Recordings on the YouTube page been viewed over **13,500**  
times



This is an increase of **81%** in 12 months



The channel has 141 subscribers. This is a **40%** growth in 12 months



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P R O G R A M M E  
O F  
W E B I N A R S



W E  
P L A N N E D  
P R O G R A M M E D  
P R E S E N T E D

12 live broadcasts with over 30 presenters over the last 18 months.

Community Research webinars are free, online events where community sector professionals share their research and expertise about what's working.

It's like a seminar at your desk!

We meet the learning needs of time-poor community sector professionals through a sophisticated digital model which is driven entirely by the needs of its users.

W E H A V E  
C R E A T E D



- An established and trusted form of webcasting
- An archive of recorded community learnings and mātauranga
- Extensive networks to community sector
- An evolving curriculum
- A growing audience which has come to expect high quality content suited to its needs.



*“ A brilliant 'go to' for any information, support or inspiration you might be after for your community-based organization, NGO or policy making at a government level. ”*

*“ We're thinking more clearly about outcomes measurement and some of the pitfalls to watch out for - better strategic thinking. ”*

*“ For me – it's about improved health and well being for whānau, hapū, iwi and the wider community. ..How that looks like in practice, action, written work and in discussion. ”*

*[2017 User Survey Respondents]*

## HOW DOES COMMUNITY RESEARCH MAKE A DIFFERENCE?

In our 2017 survey over 650 respondents told us that as a direct result of our work:

- They feel connected and informed
- They are better at working with communities
- People are using evidence to make improvements
- They are undertaking better research
- Māori aspirations are being met
- The collection is benefitting them whenever and wherever needed





In a survey of the users of the Whānau Ora Research website, we asked 'what's one thing you'd tell a friend about our resources?'

- More informed, better decision-making for Whānau Ora
- Reciprocity and collective strength.
- Professional development for Whānau Ora practices
- The benefits to Māori aspirations gained from Māori knowledge.

*“ It confirms my hope that that whānau-whānau infrastructure is becoming a real part of the social responsibilities of government and that Māori have been able to find pathways within which to step forward into a hopeful and fulfilling future. ”*

F E E D B A C K  
2 0 1 6 - 1 7



*“ These are really useful and reliable resources that can save you lots of time and help you easily apply, improve or introduce best practice across a range of functions, and provide insight into complex matters. ”*

- Survey Respondent, Canterbury

*“ The webinar was very useful and easy to access during a busy day - short, sharp and straight to the point. ”*

- Survey Respondent, Wellington

*“ Ehara taku toa i te toa takitahi... It's not my strength alone but the collective strength... Networking and connecting with research forums is important to me. ”*

- Survey Respondent, Bay of Plenty

# W H O W E H E L P ?



Here's what one person from the Waikato said..

“ I just love what you are all doing, I love hearing about the research that has been done. Sometimes it helps to consider a way to improve on a strategy or to just know what is actually happening out there. I am not a researcher but a Health Improvement Advisor, once upon a time a Health Promoter.

Most significant impact on me and my work?

I'm much more informed in particular on new concepts and new tools, what is happening out there in other agencies and providers.

As Māori, my aspirations are strengthened. I'm more aware of quality and standards, for doing research or gathering evidence well. I have better resources and skills for undertaking research, or gathering evidence.

I'm more likely to undertake research, or gather evidence.

I'm better informed. My work is informed by evidence of what's working elsewhere. ”

## A B O U T C O M M U N I T Y R E S E A R C H

Community Research is an incorporated society established in 2008. [Read the 2007 Constitution.](#)

We contribute to 'A healthy, engaged and informed Tangata Whenua, Community and Voluntary Sector in Aotearoa New Zealand'. [Read our Theory of Change here](#)

We operate a Treaty-based model of governance to reflect Te Tiriti o Waitangi. [Find out about our people](#)

We are supported by funders and a small membership. [Find out who supports Community Research](#)



**Community**  
RESEARCH

TANGATA WHENUA,  
COMMUNITY & VOLUNTARY  
SECTOR RESEARCH CENTRE

Community Research [The Tangata Whenua, Community & Voluntary Sector Research Centre] is a Registered Charity number CC31562

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