

**You are invited to attend an AES award presentation and seminar to the winners of the AES 2013 Best Evaluation Policy & Systems Award**

**Veronica Thompson, Sport New Zealand and  
Nan Wehipeihana, Kate McKegg, & Kataraina Pipi**

**Wednesday 20 November, 12pm to 1pm  
Community Research, Level 16, 171 Featherston Street, Wellington  
(Same floor as Rainey Collins Lawyers)**

## **Te Whetu Rēhua: A framework for defining *as Māori* participation in sport and recreation at a community level**

**He Oranga Poutama** is a Sport NZ initiative that supports Māori well being through sport and recreation. In 2009, the programme evolved from a focus on increasing the participation by Māori in sport, to one of participating and leading as Māori in sport and traditional physical recreation at community level.

**A developmental evaluation** approach was utilised to develop a grounded understanding of what as Māori participation looks like, in sport and recreation contexts. The framework that emerged - **Te Whetu Rēhua** – articulates five key principles and concepts that collectively define as Māori participation in the He Oranga Poutama programme context.

The presentation will focus on the framework development process and the application of the Te Whetu Rēhua as a programme management, monitoring and evaluation framework. The presentation will appeal to evaluators, researchers and policy analysts looking to develop culturally based frameworks

### **About the presenters:**

**Veronica Thompson** is a Senior Advisor with Sport New Zealand and oversees the He Oranga Poutama programme.

**Nan Wehipeihana, Kate McKegg, and Kataraina Pipi** are independent evaluators, who with Veronica Thompson and the He Oranga Poutama providers developed the Te Whetu Rēhua framework.